



The RotaPoint



NUMBER 10/11-2
AUGUST
2010

ROTARY CLUB OF POINT
LOMA

New Collaboration Strengthens AIDS Fight

By Ryan Hyland, *Rotary International News*

A Rotarian Action Group committed to fighting AIDS is joining forces with a global health organization that has used scientific methodology to prevent disease and improve the lives of women and children living in poverty.

Rotarians for Fighting AIDS and Family Health International (FHI) signed a memorandum of understanding during the R.I. Convention in Montreal in June, committing to seek out collaborative initiatives to help those affected by HIV/AIDS, primarily in Africa. They will draw on their complementary capabilities, resource networks, and respective areas of expertise to provide care and nutrition, and teach health education and life skills to orphans, vulnerable children, and their families.

“I’m excited about the partnership with FHI because we both have the ability to create a stronger, sustainable solution using the efforts of Rotarian leadership at a country level and international level,” says **Marion Bunch**,

head of the action group and a member of the Rotary Club of Dunwoody, Georgia. “FHI’s technical expertise and leading-edge programs will help strengthen the global response to the ‘whole’ needs of children and families.”

FHI was founded in 1971 as the International Fertility Research Program by a small group of researchers at the University of North Carolina, with funding from USAID. Since then, the organization has changed its name and broadened its mission, emphasizing the use of science, measurement, and evaluation to develop standards for advancing maternal health and AIDS prevention. The FHI team of 2,500 physicians, scientists, and technical experts in health, development, and management has worked with 1,400 partners to make measurable progress against disease, poverty, and inequity in 125 countries.

Mobilizing Rotarians

Bunch, who lost her son Jerry AIDS in 1994, founded Rotarians for Fight-

ing AIDS in 2003. The group aims to mobilize Rotarians to work on HIV/AIDS education and prevention projects, with a particular focus on developing and implementing community support efforts for orphans and at-risk children.

“I really appreciate FHI’s holistic approach to providing a ‘canopy of care,’” Bunch says. “This provides comprehensive support for the child and his or her family.” She adds that FHI’s approach is broader than the strategies the action group has employed. Its methodology will enhance efforts to prevent HIV infection in newborns and older children. “The collaboration between our two organizations is a natural fit,” says **Albert Siemens**, FHI chair and CEO. “We share a vision of improving lives and a special commitment to providing a brighter future for children whose lives have been devastated by HIV/AIDS.”

Bunch’s relations with FHI began five years ago, when board member and Rotarian **Peyton Woodson** called to congratulate her on the action group’s new partnerships with HOPE Worldwide and the Coca-Cola Africa Foundation. “We saw eye to eye on a lot of things and decided to stay in touch,” she says.

Bunch says the collaboration with
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Don't pray when it rains if you don't pray when the sun shines

Leroy "Satchel" Paige
(1906-82)

Club Bulletin Board

Immunization Vaccine

The Rotary District 5340 Immunization Committee advises that California has seen a dangerous upswing in pertussis (whooping cough) cases during the first half of this year. Five infants younger than age three months have died of pertussis. The California Department of Public Health announced that pertussis is now an epidemic in the state. Children should be vaccinated against the disease and parents, family members, and caregivers of infants need a booster shot.

As of mid-May, California had recorded 910 cases of pertussis, a four-fold increase from the same period

last year. Please help us, your family, and friends to prevent such needless deaths when a simple vaccination is available.

2011 District 5340 Conference

The 2010-2011 Rotary District 5340 Conference will be held in Fallbrook on October 21-24, 2010. Cost of the full conference is \$285. Single-day pricing is available: Friday only, \$150; Saturday only, \$175. Golf is not included in the pricing. Registration will close at midnight on October 15, 2010.

From President Frank

There is no experience like attending a Rotary International Convention. They are superbly organized, professionally run meetings with a wealth of information and education provided along with spectacular entertainment. But all those kudos don't begin to reflect the experience of actually being there. Meeting Rotarians from around the globe, sharing the idea of "service above self," and having your breath taken away by the sheer magnitude of the work Rotary is doing in so many ways in so many places is what I will always remember. I sincerely hope that each of you will be able to have this experience. Word is that **Rich Stakelum** may be planning some sort of event built around the New Orleans convention next year. I hope the word is accurate because we have an opportunity to have many folks from our club attend.

Calendar of Events *(tentative and subject to change)*

Friday, August 13: Club meeting, San Diego Yacht Club, 12:10 PM. Program: Congresswoman **Susan Davis** will address the club about the current political situation in Washington, D.C.

Friday, August 20: Club meeting, San Diego Yacht Club, 12:10 PM. Program: **Michael Crimmins**, retired Marine Corps Naval Flight Officer, high school principal, and GOP candidate for Congress.

Friday, August 27: Club meeting, San Diego Yacht Club, 12:10 PM. Program: **Club Assembly**.

Friday, September 3: Club dark. No meeting. Labor Day weekend.

Friday, September 10: Club meeting, San Diego Yacht Club, 12:10 PM. Program: **Alexandra Squires**.

Friday, September 17: Club

meeting, San Diego Yacht Club, 12:10 PM. Program: **Jane Allison Austin**.

October 21-24: 2010-11 District 5340 Conference in Fallbrook. Registration closes at midnight on October 15, 2010.



The RotaPoint
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PLRC Board, 2010-11

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New Collaboration Strengthens AIDS Fight

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FHI will give Rotarians for Fighting AIDS increased access to government funding and the ability to carry out more initiatives. "I learned the high level of respect they receive from governments and other industry leaders," she says. "FHI's breadth of staff and programs is exciting."

Siemens says Rotarians offer ground support, a global donor base,

communication infrastructure, and the ability to form strong partnerships. "Coupled with FHI's unmatched technical expertise, science-based solutions, and worldwide platform of people, we'll offer the potential for highly effective initiatives that will make lasting improvements in children's lives," Siemens says.



George Klein presented Dan Johnston with his Past President badge during the July 16th club meeting.

ATTENTION!!!

The Point Loma Rotary Club has partnered with **BeEarthquakeSafe.com** to educate the public and provide the tools needed for that critical 72-hour period in the event of a disaster. **BeEarthquakeSafe.com** will donate 25% of the "sales price" of any of their disaster relief supplies, including their popular **Grab 'N Go Kits**, to support the efforts of the PLRC.

Wishes For the New Rotary Year From Paul Harris

In 1916, Rotary founder **Paul Harris** shared his thoughts about the organization in an article entitled "The Future of Rotary," published in *The Rotarian*.

Addressing the Rotary world, Harris concluded the short piece with wishes for the new year. As the 2010-11 Rotary year begins, consider his words:

I wish you all of the prosperity which your good deeds merit.

May all things you ought to have be yours.

May your charities rank among your necessary expenditures.

May you not fall into the popular error of thinking that happiness is to be found in outdoing your neighbors.

May it always be yours to look beneath the veneer of life to the solid substance which lies beneath.

May you be builders, not mere climbers.

May you be able to appraise life's blessings at their real worth.

May you be free to act in accordance with the dictates of your own conscience and good judgment.

May you not be slaves to meaningless customs, social or otherwise.

May you shun the groove followers.

May you have vision to discern the right and health, strength, and will to do it.

That is to say, I wish you a happy new year.

PLRC Passing Parade

Photos by Ken Osborne



*(Upper Left) On July 16th, a spokesman for Ready America spoke to the club about disaster preparedness. (Upper Right) PLRCer **Vince Lawrence** supplemented the preparedness discussion with some words about the club's new partnership with BeEarthquakeSafe.com to provide the tools needed for disaster relief. [See the box text at the bottom of page 3.] (Lower Left) During the July 16th meeting, **Tony Calabrese** regaled club members with his humorous "Rotary News" presentation. (Lower Right) Geologist **Dr. Pat Abbot** of SDSU discussed earthquake phenomena with club members on July 23rd.*



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PLRC Passing Parade

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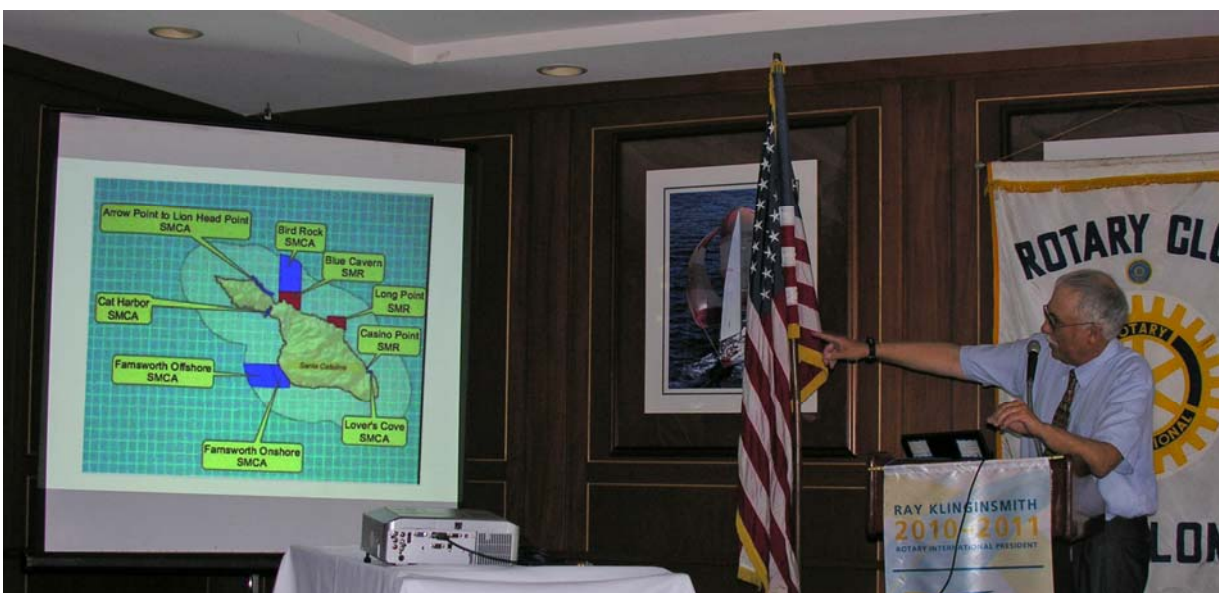


(Left) Much of Dr. Abbot's presentation dealt with the quake-producing faults that affect California and the effects of several disaster scenarios that he outlined. Most notable of these is the San Andreas fault. However, the smaller faults can produce their own level of havoc. Note the screen presentation of San Diego's own Rose Canyon fault, and recent excavations there.

(Right) On August 6th, Louie Zimm, retired Merchant Marine Master and devoted fishing advocate, discussed California's plans to restrict fishing in select areas of the state's coastal water areas. He framed the discussion in the age-old debate of environmental preservation—in this case the prevention of overfishing these areas to allow threatened species to repopulate versus the economic and recreational impact such restrictions have on the commercial fishing industry and sports fishing activities.



(Bottom) Louie's screen presentation shows Catalina Island and areas affected by these restrictions.



NIGHT SCENE – SAN DIEGO BAY



*Photo courtesy of the USS MIDWAY Museum
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